

[www.Assembly2022.org](http://www.Assembly2022.org)



# **United Methodist Women Assembly 2022 Exhibitor & Sponsorship Opportunities**

**For more information, contact:**

[Exhibits@UnitedMethodistWomen.org](mailto:Exhibits@UnitedMethodistWomen.org)

## WILL YOU MAKE A DIFFERENCE?

Potential Exhibitors and Sponsors:

There's simply no better place to expand your reach than in the United Methodist Women's Assembly 2022 Experience Hall marketplace! Join over 4,000 individuals as we celebrate over 150 years of supporting women, children, and youth through 90 US community centers and \$5 million in international grants annually. We develop spiritual, women leaders to boldly, act for justice and transform their own communities,

As an Exhibitor or Sponsor, your company or organization will have the opportunity to promote its goods and/or services and build brand awareness for your business.

Assembly 2022 will be held **Friday - Sunday, May 20-22, 2022**, at the Orange County Convention Center, Orlando, FL. Exhibit hours for the Experience Hall are:

**Friday, May 20** 11:00 a.m. – 6:00 p.m.

**Saturday, May 21** 11:00 a.m. – 6:00 p.m.

The following pages contain an array of opportunities to consider.

If you have questions or need additional information, please contact the Exhibits Team at [Exhibits@UnitedMethodistWomen.org](mailto:Exhibits@UnitedMethodistWomen.org).

**Don't hesitate to make your selection(s)!**

## EXHIBIT BOOTH PACKAGES

**Early Bird Rate:** All purchases completed by midnight on November 30, 2021, are eligible for the Early Bird rate. The deadline for all booth sales and sponsorships is March 22, 2022.

All booth packages (STANDARD and PREMIUM) include the booth type and size listed along with the following:

- 8' back drape
- 3' side drape (for inline booths only)
- [1] 6' table, skirted and draped w/two chairs per 100 sq. ft.
- [1] 7" x 44" booth identification sign
- Exhibitor Listing with Logo Link on Mobile App and Assembly Website
- [1] Assembly Tote Bag Insert (literature or promotional item)
  - Exhibitor Badges
    - [2] badges – 10' x 10' booths
    - [3] badges – 10' x 20' booths
    - [4] badges – 10' x 30' booths
    - [5] badges -- 20' x 20' booths
    - Additional exhibitor badges may be purchased at the cost of \$100 per badge.
    - **Badges allow access to the Experience Hall only.**

## PREMIUM BOOTH PACKAGES

Premium Booth Package	Non-Profit (Early Bird) (before 11/30/21)	Non-Profit (Regular) (after 11/30/21)	For-Profit (Early Bird) (before 11/30/21)	For-Profit (Regular) (after 11/30/21)
<b>Island Booth Package I*</b> <ul style="list-style-type: none"> <li>• [1] 20' x 20' Island Booth</li> <li>• Booth 427</li> <li>• Booth 607</li> <li>• Booth 611</li> <li>• Booth 629</li> </ul>	\$2,376	\$2,640	\$2,673	\$2,970
<b>Island Booth Package II**</b> <ul style="list-style-type: none"> <li>• [1] 10' x 20' Island Booth</li> <li>• Booth 423</li> <li>• Booth 433</li> </ul>	\$1,980	\$2,200	\$2,277	\$2,530
<b>Peninsula Booth Package I* • [1]</b> 10' x 30' Peninsula Booth • Booth 1217 • Booth 1230	\$2,227	\$2,475	\$2,525	\$2,805
<b>Peninsula Booth Package II* •</b> [1] 10' x 20' Peninsula Booth • Booth 1211	\$1,831	\$2,035	\$2,129	\$2,365

\* Peninsula Booth: Exposed on three sides; (8' pipe and drape); no other adjacent booths. Great visibility and flexibility in booth design and layout.

\*\* Island Booth: Exposed to traffic on all four sides; no adjacent booths. Must remain an open booth due to sight lines.

## STANDARD BOOTH PACKAGES

<b>Standard Booth Package</b>	<b>Non-Profit (Early Bird) (before 11/30/21)</b>	<b>Non-Profit (Regular) (after 11/30/21)</b>	<b>For-Profit (Early Bird) (before 11/30/21)</b>	<b>For-Profit (Regular) (after 11/30/21)</b>
<b>Corner Booth Package</b> <ul style="list-style-type: none"> <li>● [1] 10' x 10' Corner Booth</li> <li>● High-traffic locations</li> <li>● Booth 417</li> <li>● Booth 516</li> <li>● Booth 1113</li> <li>● Booth 1225</li> </ul>	\$1,485	\$1,650	\$1,782	\$1,980
<b>Inline Booth Package</b> <ul style="list-style-type: none"> <li>● [1] 10' x 10' Premium Booth</li> <li>● High-traffic locations</li> <li>● Booth 622</li> <li>● Booth 808</li> <li>● Booth 830</li> <li>● Booth 1009</li> <li>● Booth 1031</li> <li>● Booth 1223</li> <li>● Booth 1320</li> </ul>	\$1,188	\$1,320	\$1,485	\$1,650

## À LA CARTE (INDIVIDUAL) BOOTH PRICES

Individual 10' x 10' booth spaces may be purchased separately or added to a standard booth package at the costs shown below.

All À LA CARTE booths are 10' x 10' and include the following:

- 8' back drape
- 3' side drape (for inline booths only)
- [1] 6' table, skirted and draped w/two chairs
- [1] 7" x 44" booth identification sign
- Exhibitor Listing with Company Name Hyperlink on Mobile App and Assembly Website
- [2] Exhibitor Badges
  - o Additional exhibitor badges may be purchased at the cost of \$100 per badge.
  - o Badges allow access to the Experience Hall only.

	<b>Non-Profit (Early Bird) (before 11/30/21)</b>	<b>Non-Profit (Regular) (after 11/30/21)</b>	<b>For Profit (Early Bird) (before 11/30/21)</b>	<b>For-Profit (Regular) (after 11/30/21)</b>
<b>Corner Booth</b>	\$842	\$935	\$1,139	\$1,265
<b>Inline Booth</b>	\$743	\$825	\$1,040	\$1,155

## ADDITIONAL MARKETING OPPORTUNITIES (Only available with booth purchases.)

	<b>Non-Profit (Early Bird) (before 11/30/21)</b>	<b>Non-Profit (Regular) (after 11/30/21)</b>	<b>For-Profit (Early Bird) (before 11/30/21)</b>	<b>For-Profit (Regular) (after 11/30/21)</b>
<b>Insert in Assembly Tote Bag (Literature or Promotional Item) Maximum size literature: 8.5" x 11"</b>	\$693	\$770	\$792	\$880

## **VIRTUAL OPPORTUNITIES**

Assembly 2022 is offering an online experience allowing even more women to participate and Turn it Up. Virtual attendees get access to all five Community Gatherings, one workshop on Friday and Saturday, exclusive behind-the-scenes speaker interviews, and sisterhood networking.

Increase your visibility among the UMW Assembly virtual attendees:

### **Option I: Bundled Branding Opportunity (\$2000)**

- Logo on Virtual Platform homepage
- Session Sponsor (Logo placement on one of five sessions for two days)
- Logo link on virtual platform Exhibitor List

### **Option II: Exhibitor Listing Only (\$700)**

- Hyperlinked Company/Organization logo on virtual platform Exhibitor List

### **Option III: Exhibitor Booth Upgrade (\$500)**

- Hyperlinked Company/Organization name on virtual platform Exhibitor List

# **PREMIER SPONSORSHIPS**

## **President's Circle – \$15,000 each (Limited to 6 Sponsors)**

- Choice of sponsorship of a Workshop or a featured film
- [1] 10' x 10' booth in the Experience Hall
- Company Description and Logo on Assembly app
- Promotional item or giveaway in Assembly tote bag
- Right to use "President's Circle Sponsor" on marketing materials provided by sponsor
- Logo on Assembly website with hyperlink to sponsor's homepage
- Acknowledgement of sponsorship in a United Methodist Women publication, mobile app, and Assembly website
- [3] complimentary Assembly registrations

## **Hope in Action Partner - \$10,000 (1 available)**

- Opportunity to either present for two to three minutes on your company/organization or serve in an official host capacity at the President's Meet and Greet
- Acknowledgment of sponsorship in a United Methodist Women publication, mobile app, and Assembly website • [2] invitations to the President's Meet and Greet

## **Program Book - \$10,000 (1 available)**

- Printed 4-color ad on the inside back cover
- Acknowledgment of sponsorship in a United Methodist Women publication, mobile app, and Assembly website • [2] invitations to the President's Meet and Greet

## **Ubuntu Day of Service Partner - \$7,500 each (Limited to 4 Sponsors)**

- Your logo on back of Ubuntu Day of Service T-shirts
- Insert (provided by sponsor) in boxed lunches for Ubuntu Day of Service
- Mention in a feature story about the Ubuntu Day of Service in Response magazine or the United Methodist Women Assembly website
- Acknowledgment of sponsorship on mobile app and Assembly website
- [4] complimentary Assembly registrations

## **Faith in Action Partner - \$5,000**

- Signage within the sponsorship area or function
- Acknowledgment of sponsorship in a United Methodist Women publication, mobile app, and Assembly website • [2] invitations to the President's Meet and Greet

## **Champions for Change - \$1,000**

- Name listed under corresponding section on mobile app and Assembly website
- [1] invitation to the President's Meet and Greet

## LEGACY BANQUET SPONSORSHIPS

This fundraising event will celebrate the success and progress of the United Methodist Women's Legacy Endowment Fund. The fund was started in 2014 as a permanently invested endowment, with a goal to raise \$60 million dollars. Proceeds from the invested funds will endow future core expenses so that even more money can be directed to support and grow vital mission work throughout our country and the world. We will not only celebrate being more than half-way to our goal, but we will also recognize the donors and supporters who have gotten us to this milestone in securing funds for our next 150 years. The banquet will be held on Saturday, May 21, 2022, from 5:00 p.m. – 6:30 p.m. Approximately 700 attendees are expected.

### \$10,000

- Sponsorship event title recognition on signage and in pre-event promotional materials • Podium recognition
- On-screen bolded title recognition at event
- Opportunity to introduce speaker and/or make brief remarks at Gala
- Pre-Event Press Release/Recognition of Sponsorship Support via Social Media (40,000+ FB Followers)
- Company Logo on Legacy Banquet program/materials
- Table of 10 at event

### \$5,000

- On-screen recognition at event
- Podium recognition
- Pre-Event Press Release/Recognition of Sponsorship Support via Social Media (40,000+ FB Followers)
- Company Logo on Legacy Banquet program/materials
- [2] tickets to event

### \$1,000

- On-screen recognition at event
- Pre-Event Press Release/Recognition of Sponsorship Support via Social Media (40,000+ FB Followers)



## BRANDING OPPORTUNITIES

Show your support by becoming an official Assembly sponsor.

### HOSPITALITY OPPORTUNITIES (FOOD & BEVERAGE, REFRESHMENTS...AND MORE)

Item	Early Bird (before 11/30/21)	Regular (after 11/30/21)
<p><b>Boxed Lunch</b></p> <ul style="list-style-type: none"> <li>● Your company’s logo is noted on each lunch container.</li> <li>● Available Friday and/or Saturday</li> </ul> <p><b>Benefit:</b> Logo added to area signage, listing in mobile app, and Assembly website recognition.</p>	\$22,500 per day	\$25,000 per day
<p><b>Volunteer Breaks/Refreshments</b> – Sponsor snacks and beverages for volunteers.</p> <ul style="list-style-type: none"> <li>● Available Tuesday, Wednesday, Thursday, Friday and/or Saturday</li> </ul> <p><b>Benefit:</b> Logo added to area signage, listing in mobile app, and Assembly website recognition.</p>	\$1,800 per day (5 opportunities)	\$2,000 per day (5 opportunities)
<p><b>President’s Meet and Greet</b> – 54 Conference Presidents and multiple Officers from across the country compete for the coveted spots to meet the National President. A meet and greet with approximately 30 key stakeholders and recruiters.</p> <p><b>Benefit:</b> Logo added to area signage, listing in mobile app, and Assembly website recognition.</p>	\$9,000	\$10,000
<p><b>Soul Care Lounge</b> – Gathering area for the incredible women representing the next generation of leadership.</p> <p><b>Benefit:</b> Logo added to area signage, listing in mobile app, and Assembly website recognition.</p>	\$9,000	\$10,000

## WORKSHOPS

Item	Early Bird (before 11/30/21)	Regular (after 11/30/21)
<p><b>Workshop (5 opportunities)</b> – Sponsor’s name/logo placed on a digital sign outside their sponsored workshop; one (1) promotional item in chairs prior to workshop start.</p> <p><b>Benefit:</b> Logo added to session signage, listing in mobile app, and Assembly website recognition.</p>	\$2,250 each	\$2,500 each

## BRANDED ITEMS

Item	Opportunity Cost
<p><b>Bags (2 opportunities)</b> – Your logo will be on the official conference bag that will be distributed to more than 4,000 attendees.</p> <p><b>Benefit:</b> Logo co-branding on bags; logo on signage, listing in mobile app, and Assembly website recognition.</p>	\$40,000 (Exclusive)  Or  Two (2) opportunities at \$20,000 each
<p><b>Opening General Session Chair Drop (Notepad and Pen) (Exclusive)</b> – A notepad and pen, branded with your logo, will be placed at every seat prior to the Opening General Session.</p> <p><b>Benefit:</b> Logo branding on notepads and pens; logo on signage, listing in mobile app, and Assembly website recognition.</p>	\$5,000
<p><b>Notepad*</b> – Each Assembly attendee will receive a branded notepad during registration.</p> <p><b>Benefit:</b> Logo branding on notepad; logo on signage, listing in mobile app, and Assembly website recognition.</p>	\$3,000
<p><b>Pens*</b> – Each Assembly attendee will receive a branded pen during registration.</p> <p><b>Benefit:</b> Logo branding on pens; logo on signage, listing in mobile app, and</p>	\$2,500